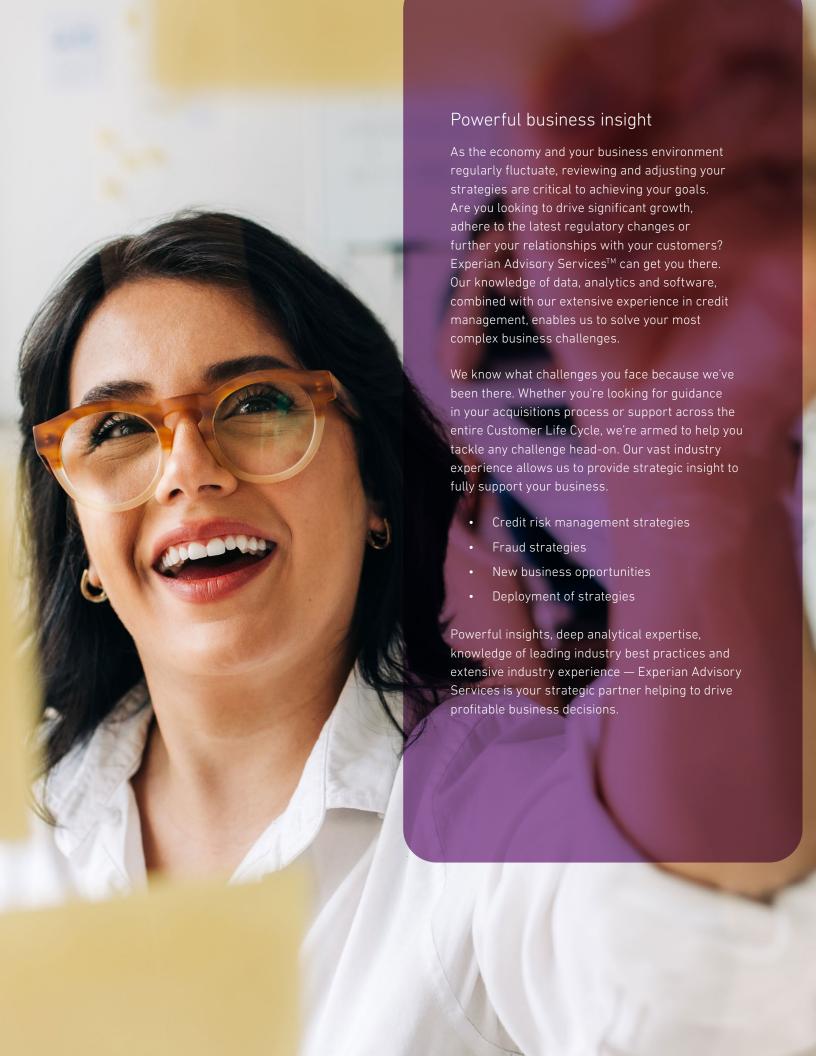


Providing measurable value through real-world experience

Experian Advisory Services™





Value-based experience

As former business leaders and industry experts, we have overcome many of the challenges you're currently experiencing. With a focus on analytics- based decision strategies, data-driven solutions and regulatory compliance, we'll help you not only meet expectations, but exceed them. Our thought- provoking insights and recommendations deliver measurable, high-impact, quick wins based on your unique needs, capabilities and resources. With our direction, you'll be fully equipped and empowered to sustain profitability and focus on your business.

We offer three structured engagements, as well as custom specialty consulting covering multiple areas across the Customer life cycle.

Business review

Our consultants will provide an independent review of your strategy and operational processes to identify areas for improvement. Throughout this process, we'll apply industry best practices and enable quick win and longer term improvements to increase effectiveness and profitability.

Strategy design and review

Consumers have high expectations, and you have business objectives to meet. Taking both into consideration, we'll help develop business strategies that will balance your profitability with customer needs and expectations. Our strategy design experience, combined with Experian's advanced technology and data, will provide you with decisioning segmentation strategies and associated actions to support your goals and Key Performance Indicators.

Consumer behavior is constantly changing. Adapting to these changes appropriately will help keep you ahead of the competition. With our extensive knowledge of industry best practices, we'll provide a third-party review of your business strategies to assess effectiveness and impact.

Specialty consulting services

Your business consistently evolves and encounters numerous challenges. To assist you in overcoming these challenges, we offer specialized consulting for a wide variety of needs, including:

- Model implementation
- Policy and procedure documentation
- Strategy and business transformation
- Adoption and change management
- Regulatory compliance
- Process enhancement and optimization
- Portfolio reviews and rebalancing
- Workshops

About Experian

Experian® unlocks the power of data to create opportunities for consumers, businesses and society. We empower consumers and our clients to manage their data with confidence so they can maximize every opportunity.

We gather, analyze and process data in ways others can't. We help businesses make smarter decisions and thrive, lenders lend more responsibly, and organizations prevent identity fraud and crime.

We believe the possibilities for you, and our world, are growing. We're investing in new technologies, talented people and innovation so we can help create a better tomorrow.

For more information about Experian Advisory Services, contact your local Experian representative or call 1 888 414 1120.

